

City of Fort Lauderdale Civic Packet October 2010

This Civic Packet contains news and information about events and programs available to residents, businesses and visitors in the City of Fort Lauderdale.

Regular City Commission meetings are scheduled for
6p, Tuesday, October 5, and Tuesday, October 19, 2010

Headlines:

- You are invited: Fire Station Ribbon Cutting Events
- Trick or Treat on 2nd Street
- City of Fort Lauderdale Halloween Happenings
- Recreational Programming
- Jazz Brunch – First Sunday of each month
- PNC Bank presents the City of Fort Lauderdale's "Cinema By The Sea"
- Coming to the War Memorial Auditorium Fall 2010
- Fertilizing Properly Can Produce Healthier Lawns and a Healthier Environment
- Free Business Education Seminar Series Now Thru June 15, 2011
- New survey reveals many Americans will compromise their safety during spring digging projects
- Reminder of late September events

You are invited: Fire Station Ribbon Cutting Events

Recognizing that quality infrastructure is vital to preserving public health, safety and property, the City of Fort Lauderdale is proud to announce Ribbon Cutting Ceremonies for two new fire stations!

Fire Station 49 Ribbon Cutting

When: 11:30a, Thursday, October 7, 2010
Where: 1015 Seabreeze Blvd., Fort Lauderdale

Fire Station 3 Ribbon Cutting

When: 11:30a, Friday, October 8, 2010
Where: 2801 SW 4th Avenue, Fort Lauderdale

Trick or Treat on 2nd Street

Join the City of Fort Lauderdale Parks & Recreation Department, the Broward Center for the Performing Arts, The Museum of Discovery and Science and the Fort Lauderdale Historical Society for games, amusements, and adventure from 1p - 5p on October 30.

The afternoon of fun culminates with the Riverwalk Howl-o-Ween Pet and Kid Parade and Costume contest at 4p. The parade starts at 4p at Esplanade Park and ends at

the New River Inn. Prizes will be awarded for the Best Dog Costume, Best Kid Costume and the Best Pet and Kid Duo. Please call the Special Events Hotline for additional information: 954-828-5363.

City of Fort Lauderdale Halloween Happenings

Trick-or-Treat Party

Saturday, October 30, 2010
6p – 8p
Riverland Park - 950 S.W. 27th Ave.
Free and open to all ages
Details: 954-321-1234

Pumpkin Patch Carnival

Friday, October 29, 2010
6p - 9p
Warfield Park - 1000 N. Andrews Ave.
Free and open to all ages
Details: 954-759-6896

Annual Halloween Party

Saturday October 30, 2010
4p – 6p
Croissant Park Community Center - 245 West Park Drive
Free and open to all ages
Details: 954-468-1487

Spooky Halloween Dance

Thursday October 28, 2010
6:30p - 8:30p
Bass Park- 2750 N.W. 19th Street
Free and open to kids 6-12 years old
Details: 954-828-8498

Recreational Programming

All in One Fitness

Tuesdays & Thursdays, 8:30-9:30am
Croissant Park Community Center- 245 West Park Drive
Details: 954-468-1487

Bass Park Keenagers

Mondays & Wednesdays, 11:00am-2:00pm
Ages: 50 & up
Residents: \$45 Non Residents: \$67.50
Begins Oct. 4.
Details: 954-828-8498

Carter Park Youth Baseball - Register Now!

The Carter Park Kings Youth Baseball Club is now accepting registrations for the fall season. This program is open to children 9-15 years old. The season runs through September 14th with practices held Tuesdays, 6p - 8p, Thursdays, 8p and Saturdays, 1-5p. Registrations are being accepted at Carter Park Monday through Friday, from 10a - 7p. For more information, please call 954-828-5411 or 954-663-9498 or visit www.fortlauderdale.gov/life.

Carter Park Soccer Academy

October 4 - October 29, 2010
2:30p - 4:30p, Monday through Friday
Fees: \$80 Y.E.S. \$20
Details: 954-828-5411

Carter Park Men's & Women's Basketball League

Thursdays 6p - 9p
Men's: October 6 - December 8, 2010
Women's: October 7 - December 9, 2010
Details: 954-828-5411

Lauderdale Manors Red Ribbon Week Rally

9a - 11a
October 21, 2010
Ages 8-12
Free
Details: 954-828-5414

50 Million Pound Challenge

Exercise program
6:30p - 8p
Mondays, October 11 - November 30, 2010
Lauderdale Manors Community Center
Ages: 14 & up Fee: \$40
Details: 954-828-5414

Teen Scene

Begins October 7, 2010
Monday - Thursday, 6p - 8:30p
Parks: Lauderdale Manors, Riverland Park, Bass Park, Osswald Park, & Carter Park
Ages: 11-18
Details: 954 828-5414

Stay Fit and Active at the Beach Community Center

The Beach Community Center offers a variety of convenient, affordable fitness classes and other activities. Fitness offerings include power lunch crunch, yoga, chair yoga and more. Other activities offered at the Beach Community Center include art classes and computer classes. For more information including class schedules and prices, please call 954-828-4610 or visit www.fortlauderdale.gov/life.

Jazz Brunch – First Sunday of each month

The SunTrust Sunday Jazz Brunch is an ideal way to relax and enjoy Fort Lauderdale's scenic Riverwalk. Listen to the soulful sounds of outstanding local jazz artists on four stages from 11a to 2p on the first Sunday of each month. For more information, please call our 24-hour hotline at 954-828-5363 or visit www.fortlauderdale.gov/life.

PNC Bank Presents the City of Fort Lauderdale's "Cinema By The Sea"

Join us for **FREE** movies on Fort Lauderdale Beach at 6:45p on Saturday nights, October 23 - November 27, 2010, just south of Las Olas Boulevard and A1A. Bring your beach blankets and chairs and enjoy movies under the stars.

Mark your calendar for these "Cinema By The Sea" showings presented by PNC Bank.

Movie Schedule:

October 23: DATE NIGHT

October 30: LITTLE SHOP OF HORRORS

November 6: OCEAN'S 11

November 13: ACE VENTURA: PET DETECTIVE

November 20: BEST IN SHOW

November 27: BABY'S DAY OUT

Bring the kids on November 27th for PNC's "Grow Up Great" initiative. Participate in the Mobile Learning Adventure that prepares children for success in school and life.

For more information, call 954.828.5363 or visit www.fortlauderdale.gov.

Coming to the War Memorial Auditorium Fall 2010

Enjoy one or more of these great events at War Memorial Auditorium!

Gun & Knife Show

September 18-19

The Fort Lauderdale Gun Show is a favorite for local gun collectors, hunters and enthusiasts. Dealers and private collectors from across Florida exhibit at this show. You'll find a huge selection of guns, accessories and many hard-to-find items. \$8 adults, \$7 with coupon, free for kids 12 and under. All persons under 18 must be accompanied by an adult. Saturday 9a - 5p, Sunday 10a - 5p, War Memorial Auditorium, Fort Lauderdale, 954.828.5380 or www.suncoastgunshows.com.

The Village of Horrors

Throughout October

Horror comes to Fort Lauderdale this October. War Memorial Auditorium will travel back in time to years past where gruesome tales of greed, debauchery, mayhem and murder have been revived and will be told firsthand to the guests of The Village of Horrors, presented by AEG Live. Explore, if you dare, three frightening panic zones, a

craft and peddlers row, the world of wonders side show, and the main attraction- two terrifying, full-production haunted houses. Not recommended for children 13 and under. No costumes allowed. 7p to midnight. Ticket details and dates available at www.villageofhorrors.com. War Memorial Auditorium, Fort Lauderdale, 954.828.5380.

Sunshine Wars

November 5

ASAP Fight League presents Sunshine Wars. See the MMA stars of tomorrow, today! This amateur MMA event includes Thai boxing, kickboxing, submission MMA and is sanctioned by the International Sport Karate Association. Tickets: \$20 General Admission, \$30 Reserved, \$50 Ringside, available at www.ticketmaster.com or by calling 800-745-3000. Doors open at 6p. For more information, call 954-363-1234 or visit www.asapfightleague.com. War Memorial Auditorium, Fort Lauderdale, 954-828-5380.

Happy Paws Pet Expo

November 13-14

South Florida's largest pet event features everything a pet owner needs under one Woof- providing a whole day of family fun for the price of a movie ticket. Happy Paws Pet Expo features educational demonstrations and seminars, more than 100 exhibitors, hands-on-petting opportunities, special attractions, pet rescues and adoptions, entertainment throughout the day and pet contests. Individuals are not permitted to bring their pet unless pre-registered for contests etc. Saturday and Sunday 10a - 5p. FREE admission for kids 6 and under and active-duty military personnel with valid ID. \$12 General Admission- \$2 coupon available on site, \$8 Seniors 65+, \$6 Children 7-13. www.happypawspetexpo.com War Memorial Auditorium, Fort Lauderdale, 954-828-5380.

Tickled Pink: A Night of Comedy

November 19

Tickled Pink: A Night of Comedy is a celebration of life through laughter. With the help of up and coming South Florida stand-up comedians including Three Wise Monkeys and improv groups MOD 27, UCC, and Tropical Punch, the event will benefit the Michelle Catania Children's Theater Program and the American Cancer Society's Making Strides Against Breast Cancer. For more information, including ticketing and times, contact tickledpinkfill@gmail.com or visit <http://tickledpinkfill.wordpress.com>. War Memorial Auditorium, Fort Lauderdale, 954-828-5380.

The War Memorial Auditorium is a multi-purpose facility owned and operated by the City of Fort Lauderdale. The recently renovated facility is conveniently located in Holiday Park, just south of the intersection of Federal Highway and Sunrise Boulevard, 800 NE 8th St., Fort Lauderdale, FL 33304. From trade shows to concerts, the facility is the perfect setting for any function. Built after WWII to honor war veterans, the auditorium features 20,000 square feet of exhibit space, accommodations for 125 8'x10' booths, Seating for 2,110 for concerts, graduations, seminars, boxing events, etc., a large outdoor display area, on-site banquet tables and on-site parking. For more information call 954-828-5380 or visit www.fortlauderdale.gov/wma.

Fertilizing Properly Can Produce Healthier Lawns and a Healthier Environment

Sandy South Florida soils allow nutrients to drain away from root systems quickly, so fertilizing can be a routine part of lawn care if done responsibly. While many plants and grasses can thrive without fertilizer, there are times when you will want to or need to fertilize. It is important to know when and how often to fertilize, as well as what type of fertilizer to use.

A good general-purpose landscape fertilizer is phosphorous-free and contains only 15 percent of both nitrogen and potassium. This will be printed on the fertilizer bag's label as 15-0-15. The fertilizer should contain micronutrients, and one with 7.5 percent slow-release nitrogen is recommended. If phosphorous is necessary for lawn maintenance, the fertilizer should contain 0.2 percent or less as Fort Lauderdale soil is naturally high in phosphorus.

When necessary, fertilizer application is recommended twice per year, once in spring and again in the fall. It should be applied at a rate of no more than one pound per thousand square feet.

A simple rule of thumb when applying fertilizer is "less is best" to protect the environment. Excess fertilizer runs off yards and into nearby canals, coastal areas and the Everglades. Special attention should be given to avoid over fertilizing as it creates nutrient rich runoff that can lead to uncontrolled growth of aquatic weeds, algae, and invasive plants. Aquatic weed control is a great concern to water control and drainage districts because it is their single greatest expense.

Even if fertilizer is applied at proper rates, too much water following fertilizing can result in leaching or runoff. Just ¼ inch of water is all that is needed for fertilizer to seep into the lawn. It is especially important to avoid fertilizing just before a heavy rainfall.

An alternative to using fertilizer is composting, which can improve soil fertility. Whatever method you choose, please remember that fertilizing your lawn is a choice, not a necessity. Following proper lawn care and fertilizing guidelines can result in a healthy, aesthetically pleasing lawn with minimal or no impact to the environment.

For more information on fertilizing your lawn properly and other landscaping information, visit the following web sites:

www.floridayards.org
<http://fyn.ifas.ufl.edu/>

You may also download a copy of the *Florida Yards & Neighborhoods Handbook* from www.floridayards.org/landscape/2009_FYN_Handbook_non-508_web_vSept09.pdf.

Free Business Education Seminar Series Now Thru June 15, 2011

The City of Fort Lauderdale presents a free business education seminar series running now through June 15, 2011. Topics of the seminars range from how to start

a business to using social media and the web. Seminar facilitators have expertise in their fields and are widely respected among their colleagues. To register for a seminar, visit www.fortlauderdale.gov/businessseminars or call (954) 828-4752.

For a number of years, the Broward County/Fort Lauderdale Enterprise Zone (EZ) has hosted numerous small business seminars and informational sessions. These seminars/workshops have attracted several hundred businesses not only from the existing three-cities and unincorporated Broward County, which comprise the enterprise zone region, but also from areas within the City of Fort Lauderdale. With the development of timely business topics, the workshops/seminars have been widely successful. As we strive to achieve the programs' goals while reacting to the economic climate, the EZ program would like to move the educational and small business programs to the next level to encompass all areas of the city. Through partnerships with organizations such as: the City of Fort Lauderdale's Business And Tax Department, SCORE, Small Business Association (SBA), Department of Revenue (DOR), Broward Alliance, private consultants such as KPMG, Commerce Bank and others, the agency is pleased to continue overseeing and managing these popular programs.

An Enterprise Zone is a specific geographic area targeted for economic revitalization. Enterprise Zones encourage economic growth and investment in distressed areas by offering tax advantages and incentives to businesses locating within the zone boundaries. The agency, in partnership with the organizations listed, is dedicated to entrepreneur education, growth and success throughout the City of Fort Lauderdale and the enterprise zone.

Benefits to the Business Community

- Providing all business organizations with an opportunity to gain practical and up-to-date knowledge and skills on topics of current need and interest;
- Providing business organizations who have specific expertise the opportunity to share their knowledge with other people in our business community;
- Increasing business networking opportunities resulting in the establishment of profitable business relationships;
- Creating a venue to allow for lifelong learning opportunities thereby strengthening the business community overall.

Benefits to the City of Fort Lauderdale

- Providing an avenue for economic development opportunities for the businesses in the city;
- Increasing public awareness for the City of Fort Lauderdale and the small businesses within the city;
- Using the workshop as a tool to expand economic development and revitalization opportunities in an effort to build a strong, sustainable City with thriving businesses.

New survey reveals many Americans will compromise their safety during spring digging projects

Sunshine State One Call (SSOCOF) recently announced survey results that found more than half (57 percent) of Americans who plan to dig on their property this year do not plan to notify their local call-before-you-dig center by calling 811. Digging

without knowing where underground utilities are located can cause serious injuries, service disruptions and repair costs if a line is damaged.

In Florida, calling 811 or 1-800-432-4770 connects you to SSOCOF, which communicates your information to local utility companies. A professional locator then visits the dig site to mark the approximate location of underground utility lines with spray paint or flags. Once the site is marked, digging can begin. This is a free service!

Failure to call SSOCOF contributed to an estimated 75,000 underground utility damages in 2008, according to industry data compiled by the Common Ground Alliance (CGA), the international organization dedicated to protecting underground utility lines and the safety of people who dig near them.

A national public opinion survey of 749 homeowners conducted for the CGA revealed 52 percent of homeowner households plan to do at least one do-it-yourself (DIY) project involving digging this year. Of those, more than 80 percent already take safety seriously, using proper footwear when mowing, wearing protective eyewear and turning off electricity for minor repairs.

The most popular projects? Planting shrubs (71 percent), planting a tree (57 percent) and putting in a new patio or walkway (29 percent). All of these common DIY projects could result in underground utility damage if they are not located first.

“When more than half of safety-conscious DIYers don’t think their projects require a call to 811, it’s very troubling,” said SSOCOF Damage Prevention Manager Cheryl Ritter. “All digging projects require a call to 811.”

The SSOCOF urges homeowners to take the following steps when planning a digging project:

- Always call 811 two full business days before digging, regardless of the depth or which utilities you think are on your property.
- Plan ahead. Call on Monday or Tuesday for weekend work.
- Confirm with SSOCOF that all lines have been marked.
- Learn what the various colors of paint and flags represent.
- Consider moving the location of your project if it is near utility line marks.
- If another location is not viable, dig carefully within 24 inches of the marks.
- If you hire a contractor, confirm that a call to 811 has been made. Don’t allow work to begin if the lines aren’t marked.

For more information, please visit <http://www.callsunshine.com/>

Don't forget these late September events:

Midtown Commerce Center Grand Opening and Ribbon Cutting Ceremony

September 24, 2010

11:30a

1033 Sistrunk Blvd.

The doors of the Midtown Commerce Center will officially swing open on Friday, September 24, 2010 at 11:30 am with a grand opening and ribbon cutting ceremony with City of Fort Lauderdale elected officials.

Dolphins Day

4:30p - 7:30p

September 24, 2010

Huizenga Plaza

32 E. Las Olas Blvd. (Corner of Las Olas and Andrews Avenue)

Join the City of Fort Lauderdale to kickoff the football season and rally our Miami Dolphins! Dolphin Day will be held on Friday, September 24th from 4:30p to 7:30p at Huizenga Plaza/Bubier Park located at the corner of Andrews Avenue and Las Olas Boulevard in Downtown Fort Lauderdale. This free event will feature special appearances from former Miami Dolphins players, cheerleaders and the Dolphin mascot T.D., live music by Jimmy Stowe and the Stowaways, children's entertainment and activities, contests, prizes and much more! For more information, please call our special events hotline at 954-828-5363.

Big Toy and Truck

10a - 2p

September 25, 2010

Holiday Park

1300 Sunrise Boulevard

The 2010 Big Toy and Truck Extravaganza will take place on Saturday, September 25 from 10a - 2p at Holiday Park, located at 1300 E. Sunrise Boulevard. This free event offers an up close look at a variety of trucks and apparatus. Children, teens and adults can view, climb aboard and operate a fire engine, fire-rescue and ladder trucks, a front loader, bucket trucks, an electric cart and more! For more information, call the special events hotline at 954-828-5363 or visit www.fortlauderdale.gov/events.

National Take Back Initiative

10a - 2p

Drop-off Locations:

- 1) City of Fort Lauderdale Police Headquarters, 1300 W. Broward Blvd
- 2) Target, Coral Ridge Shopping Center, 3200 N. Federal Highway

National Take-Back Day is an initiative spearheaded by the DEA (Drug Enforcement Administration) in conjunction with government, community, public health and law enforcement partners to prevent increased pill abuse and theft. The City of Fort Lauderdale Police Department will be collecting potentially dangerous expired, unused and unwanted prescription drugs for destruction at two sites in Fort Lauderdale. This initiative addresses a vital public safety and public health issue.

Dolphins Day



FREE PEP RALLY IN DOWNTOWN FORT LAUDERDALE
SEPTEMBER 24, 2010 | 4:30 - 7:30 PM
HUIZENGA PLAZA / BUBIER PARK | 32 E. LAS OLAS BLVD. | FORT LAUDERDALE, FL 33301

Join the City of Fort Lauderdale as the Miami Dolphins "Orange Offensive" invades downtown! Featuring former Dolphins players, live music, cheerleaders, a kids zone, Dolphins mascot T.D., and more!

For details, call 954-828-5363 or visit www.fortlauderdale.gov

WEAR ORANGE AND SHOW YOUR HOME TEAM SPIRIT!

If you would like this publication in an alternate format or if you need reasonable accommodation to participate in this event, please contact Marie Rock at (954) 828-4600 or mrock@fortlauderdale.gov at least seven business days prior to this event.

BUSINESS ANSWERS FOR YOUR BUSINESS QUESTIONS
The City of Fort Lauderdale Presents

FREE BUSINESS EDUCATIONAL SEMINAR



Free Business Education Seminar Series
August 18, 2010 thru June 15, 2011

WAR MEMORIAL AUDITORIUM
800 NE 8TH ST,
FORT LAUDERDALE, FL 33304

Join us for FREE information that will help your business grow into a financial empire.
Learn tricks of the trade to gaining more revenue for your business.

TOPICS INCLUDE:

- How to Start a Business
- Business Plans
- Website Design & Marketing
- Business Financing
- Business Valuation
- Worker's Comp. & Insurance
- Doing Business with the County/City
- Debt Consolidation & Credit Repair
- Using Social Media
- Tax Structure & Legal Requirements

To learn more about the program and to register for seminars, visit www.fortlauderdale.gov/businessseminar
For more information contact Angela Wilson at 954-828-4347 or via email - awilson@fortlauderdale.gov





Got Drugs?

City of Fort Lauderdale Police Department
to Participate in the First-Ever Nationwide
PRESCRIPTION DRUG TAKE-BACK DAY

**SATURDAY,
SEPTEMBER 25, 2010
10:00 AM - 2:00 PM**

DROP OFF LOCATIONS:

**City of Fort Lauderdale Police
Department Headquarters
1300 W. Broward Boulevard
Fort Lauderdale, FL 33301**

**Target
Coral Ridge Mall
3200 N. Federal Hwy.
Fort Lauderdale, FL 33306**

**For more information,
visit www.dea.gov
or call 954-605-6127.**

National Take-Back Day is an initiative spearheaded by the DEA (Drug Enforcement Administration) in conjunction with government, community, public health and law enforcement partners to prevent increased pill abuse and theft.

The City of Fort Lauderdale Police Department will be collecting potentially dangerous expired, unused and unwanted prescription drugs for destruction at two sites in Fort Lauderdale. This initiative addresses a vital public safety and public health issue.



To request this publication in an alternate format, please call (954) 828-4743 or email webmaster@fortlauderdale.gov.

FREE FUN FOR KIDS OF ALL AGES!

BIG TOY & TRUCK EXTRAVAGANZA

SEPTEMBER 25
10 a.m. to 2 p.m.
Holiday Park
1300 E. Sunrise Boulevard
Fort Lauderdale, FL 33304
(Next to Parker Playhouse)

Produced by the City of Fort Lauderdale
 Parks and Recreation Department

Imaginations soar as children climb into the big cabs, check out
 and get their hands on the amazing fleet of awesome vehicles!

FOR MORE INFORMATION,
 VISIT
WWW.FORTLAUDERDALE.GOV.
 OR CALL
(954) 828-5363.

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PNC BANK

PRESENTS THE CITY OF FORT LAUDERDALE'S



JOIN US FOR FREE MOVIES ON THE BEACH!

SATURDAY NIGHTS | 6:45 PM | OCT. 23 - NOV. 27, 2010

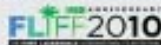
FORT LAUDERDALE BEACH • JUST SOUTH OF LAS OLAS BLVD. • (954) 828-5363 • WWW.FORTLAUDERDALE.GOV

10/23: DATE NIGHT
10/30: LITTLE SHOP OF HORRORS
11/6: OCEAN'S 11

11/13: ACE VENTURA, PET DETECTIVE
11/20: BEST IN SHOW
11/27: BABY'S DAY OUT

Bring the kids on November 27th for PNC's "Grow Up Great" initiative. Participate in the Mobile Learning Adventure that prepares children for success in school and life.

Another fun event brought to you by the Fort Lauderdale Parks and Recreation Department.



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